Schmetterling Technology

Developed for success.

The full service technology for travel agencies.

GO Suite

ARGUS
Mid- and back-office system

XENA
Advisory and comparison system

NEO
Reservation system

QUADRA
Homepage manager

URANIA
Internet booking engine

BOMBYX
Multi-channel sales system

Simple but effective.

Our software.
Intuitive. Stable. Compatible.

Whether its advisory services, booking or administration – we have the suitable software solution for all operations within your travel agency. No matter which one you opt for, all of our systems are web-based, highly automated and extremely efficient. But that's not all: our software also stands out thanks to its intuitive usability, which makes your daily business a great deal easier. The underlying aim is always to ensure you have more time for the really important things: your clients.

- **Innovative technology that saves you time and money**
- **Web-based solution with personal login and worldwide availability**
- **Combine individual software systems or opt for a complete solution**
- **Hugely reduced workload thanks to intuitive user guidance**
- **Minimised bureaucracy by virtue of speedy administrative processes**

Best price. Best service.

Our complete package.
Saves time. Nerves. Money.

Innovative CRS, simple data management, individual homepage manager or a professional advisory system? With our technical complete solution you don't have to decide, but can instead benefit from a full-service package that fulfils every requirement: simple, compact and from a single source.

All Schmetterling systems are interconnected and perfectly coordinated. You can count on software systems that have been developed based on decades of experience in the tourism industry and by developers who know the market better than anyone.

- **All of the important software solutions for your travel agency collated on a single platform**
- **Whether you choose a complete package or an individual solution, all of our products are established on the market**
- **Software systems made by travel experts, for travel experts**
- **Optimisation of your business processes thanks to perfect dovetailing of all Schmetterling products**

Adept with technology.

We develop targeted solutions. Practical. Up-to-date. Future-proof.

Our software solutions are developed in a future-oriented and dynamic manner and will slot perfectly into your business operations. Behind all of our Schmetterling technology are highly-motivated IT experts, efficient products and a wealth of experience. And there's more: thanks to our established position in the tourism industry, we know exactly what you need and can react to changes in the market in the blink of an eye. You can therefore always be certain that you are working with the best travel software currently available.

- **A wealth of experience in the field of software development and travel technology**
- **Young, innovative team that continually develops new ideas for your business**
- **Ability to respond swiftly to current market developments**

There for you.

The best support. Competent. Open. At your side.

Irrespective of whether you use one particular software solution or the complete package by Schmetterling Technology, our specialists can give you competent and personalised advice across a whole range of systems. We always have a sympathetic ear for your questions, suggestions and improvement proposals. And not just on weekdays, but on weekends too.

- **Personalised advice and competent support covering every aspect of our software solutions**
- **Professional training in our Schmetterling Academy**
- **Free introductory webinars for all of our products**
- **Services also offered at weekends (Saturdays)**

ARGUS

The overview is everything.

Our mid- and back-office system.
Modular. Professional. Precise.

ARGUS

Mid- and back-office system

Perfectly organised.

Manage business transactions clearly and precisely: with our MidOffice and BackOffice modules, you can always keep an eye on your business.

Whether it's for substantial administrative tasks, important accounting processes or helpful Office tools, ARGUS optimises everyday work processes, enhances performance and thereby increases your earnings in the long-run.

The mid- and back-office system has a modular structure for maximum flexibility, and can be expanded or combined with other systems as desired. All of the components of our full-service package are interconnected, which guarantees a quick and simple transfer of data.

Highlights:

- **Effective administration:** Manage processes, travel orders and customer data, including customer attributes.
- **Comprehensive reporting system:** Keep an eye on statistics such as payment status and cash balance at all times.
- **Practical tools:** Benefit from an appointment calendar with booking reminders as well as a Print Manager for invoices, vouchers etc.
- **Simple exporting of data:** Transfer customer and travel details straight from the mid-office system into the CRS.
- **Transaction-based accounting:** Easily create BWAs, GUVs or UVAs and export the data in the required format (e.g. DATEV).
- **Simplified bookings:** Send invoices to tour operators automatically, award employee commissions and assign surcharges or discounts to particular bookings.
- **Perfect combination:** Use the functional interface to create electronic credit card invoices and in cooperation with other travel software systems (e.g. Amadeus, Sabre, SunExpress, Pegasus etc.)

Features:

Two modules, many possibilities.

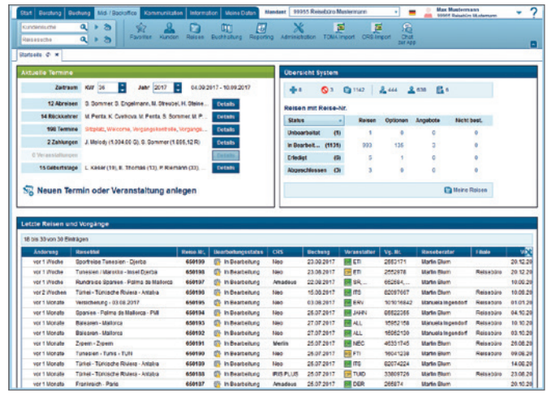
The highest degree of flexibility: design your mid- and back-office system according to your exact requirements. If you combine both modules, you get an innovative CRM solution and a professional accounting management system rolled into one.

Effective and clearly arranged: the MidOffice module

Whether it's for process management, customer relations measures or optimising working processes, with ARGUS MidOffice your business operations will be perfectly organised.

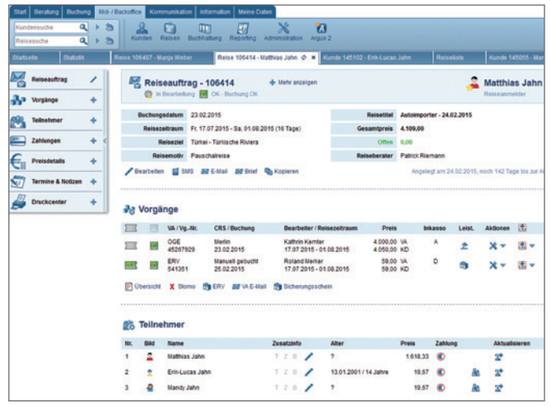
Wide-ranging and precise: the BackOffice module

In addition to the services offered by the full-service technology package and the MidOffice module, you can also benefit from a fully-fledged financial accounting system – the professional complete solution for your travel agency including comprehensive cost control.



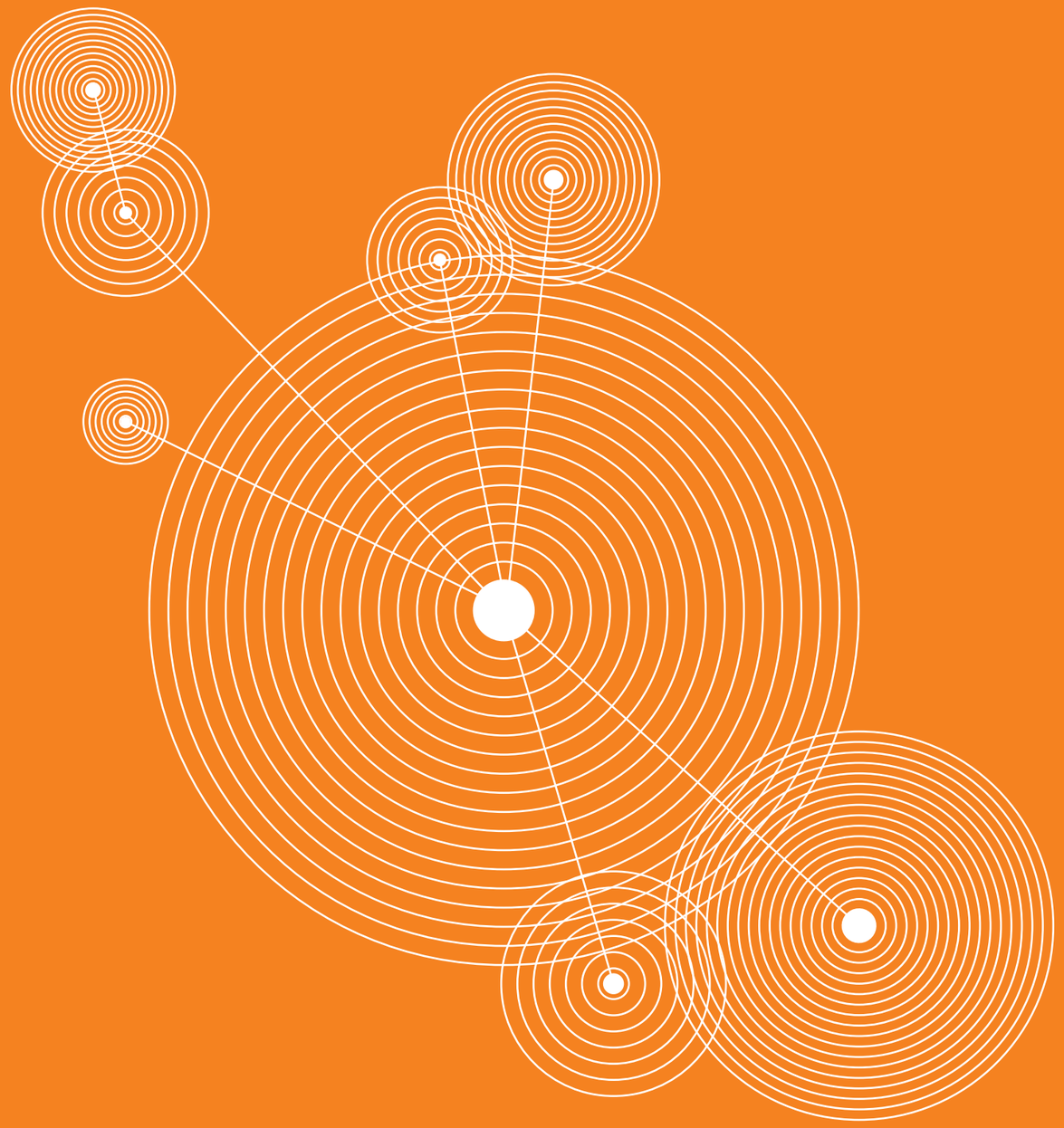
The dashboard: an overview of important data

Keep everything in sight: easily keep customer attributes up-to-date



Perfectly organised: record travel orders clearly and simply

Now available in 16 different languages.



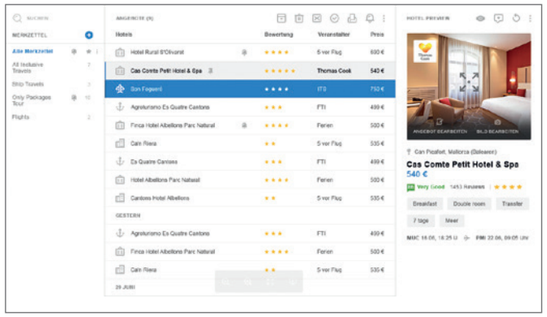
XENA

Variety in a nutshell.

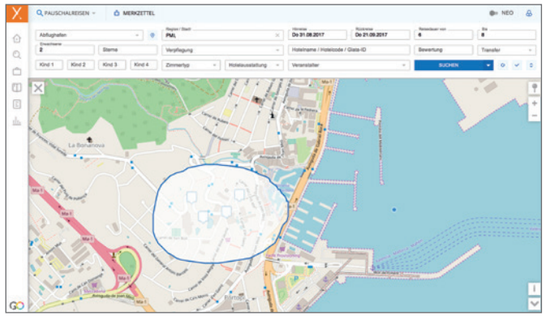
Our advisory and comparison system.
Wide-ranging. Practical. Informative.

XENA

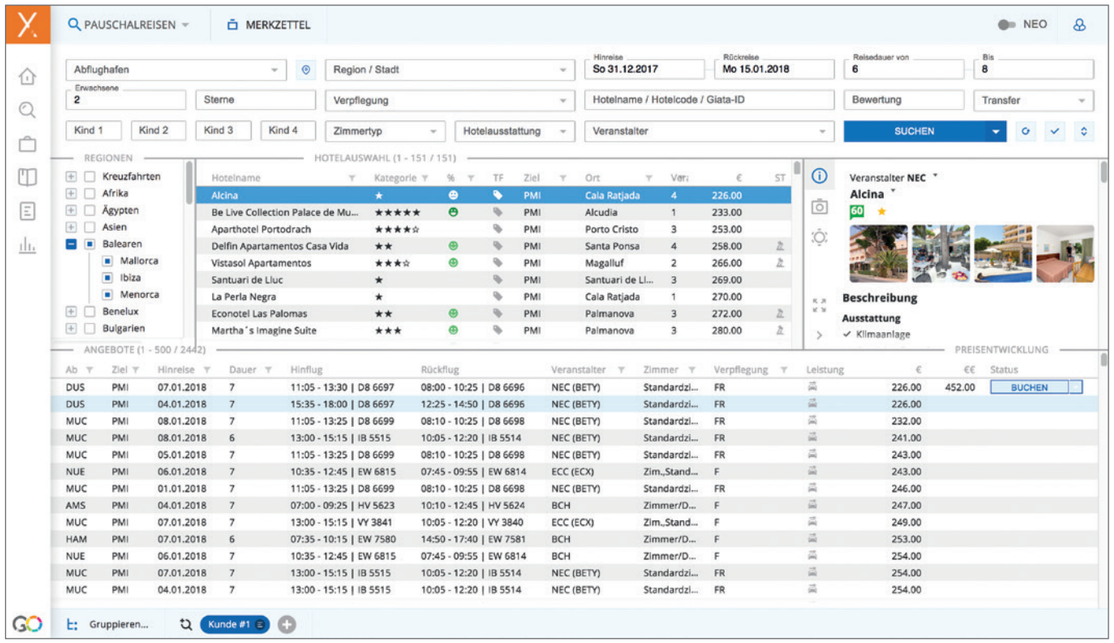
Advisory and comparison system



The notepad: Compare offers directly



The map view: Map out destination areas with ease



New search mask: Find entries more quickly

Convincing advice every time.

Find the ideal offer for your customers simply and quickly: the web-based advisory and comparison tool XENA provides efficient and practical support for customer advisory services. Carry out specific searches on every aspect of travelling – from hotels to rental cars, from flights to package holidays.

The search results are displayed in a clear format that is ideal for making comparisons. Map views, current climate data and reviews by well-known ratings websites make the selection process easier.

Benefit from greater flexibility for trending topics: search specifically for direct flights or choose alternative flights and flight times.

Highlights:

- **Map search:** Select and search for a destination area – or even several regions – in the map view
- **Grouping:** Filter your system offers according to the customer's individual desires.
- **Price development:** Quickly find the most affordable prices within a certain timeframe with just one query.
- **Everything on one screen:** Analyse your search operations in the statistics board.
- **Choose from multiple hotels:** Compare several hotels simultaneously in the table of offers.
- **Hire car comparison:** Find the right hire car for your customers quickly and easily.

Features:

One system, many possibilities.

XENA has a lot to offer: in addition to the full range of products for travel operators, you are also able to access extensive information on hotels, including pictures. An integrated holiday calendar feature, a map view, up-to-date climate data and hotel reviews make giving advice even easier.

Uncluttered and easy-to-use interface.

It doesn't get any easier: a single click displays the overall price, and three clicks is all that is required to complete the booking process – including an automatic data transfer to the NEO CRS. The web-based tool can be used anywhere, and a desktop installation can be arranged upon request.

Fast search tool, view details at a glance.

Whether it's a package holiday, just a hotel or just flights, you can find your favourites in a flash. It is also possible to search specifically for holiday operators or operator sets. You can also retrieve multiple regions or offers at the same time and compare them.

Individual usability, maximum flexibility.

Your requirements take priority: show or hide the details of offers as necessary, make notes and insert your own reviews. You can also take advantage of the extensive notepad feature, which you can use to check vacancies automatically, print customer handouts directly and send out offers by email.

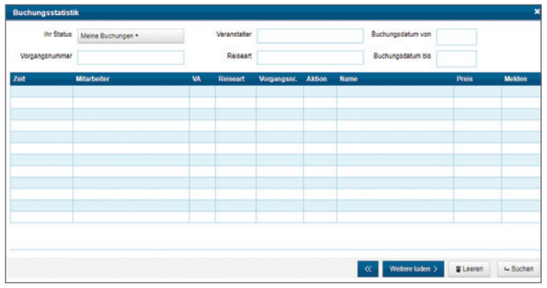
NEO

Reach goals faster.

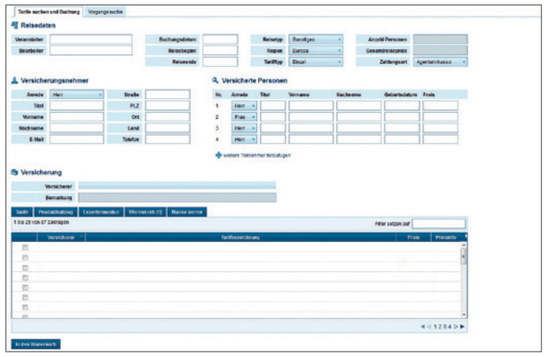
Our reservation system.
Flexible. Convenient. Secure.

NEO

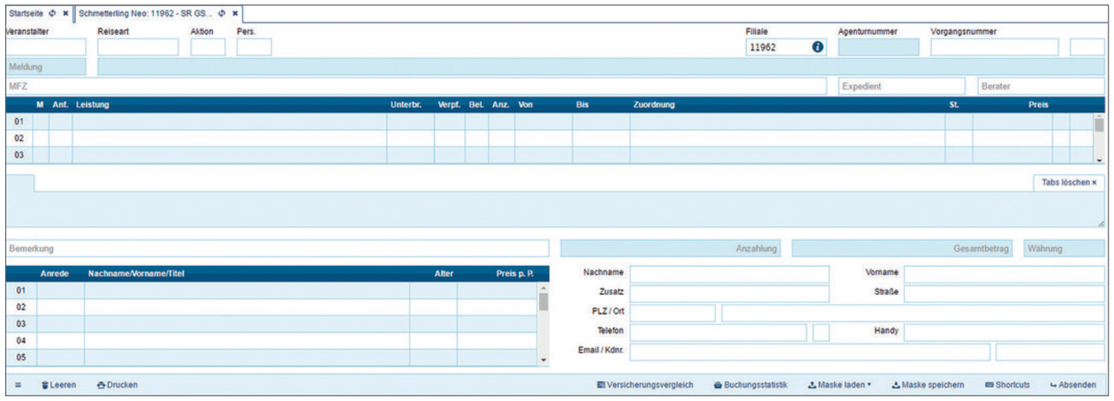
Reservation system



Booking statistics in NEO: analysis made easy.



Find a tariff: Compare insurance conditions at the click of a button



The NEO mask: Record data clearly and simply

Make bookings quickly and simply.

Book the ideal voyage for your customers quickly and with minimal fuss: the web-based reservation system NEO provides efficient support throughout the booking process.

Innovative features and direct connections with other Schmetterling systems streamline your business processes and ensure the best possible business performance.

The system also has the advantage of providing access to dynamic offers, bed databases, hire cars and cruise voyages in addition to the classic package holidays.

Highlights:

- **Global access:** Work all over the world at any PC or mobile device.
- **Independent booking system:** NEO can be used with any operating system and Java version, without any installation.
- **Comprehensive networking:** Benefit from direct data transfers from XENA, Bistro and Travelviewer and process transactions from other CRSs.
- **Optimised features:** Use the multi-page printing and free email functions - including a saving and editing feature.
- **Integrated service:** Compare various insurance offers at a glance.
- **Time-saving tool:** Report overbookings simply and quickly using the booking statistics.
- **Maximum flexibility:** Book as many trips as you want – there are no minimum booking numbers.
- **Individual language selection:** The booking system is available in 16 languages

Feature:

Convenient and clearly arranged: our insurance comparison

Use the integrated insurance comparison with all common insurance policies to find the right one for your customer quickly and easily.

Here's how to do it:

- You can call up the various functions in the 'Find and Book' section.
- A selection of suitable insurance tariffs will be presented under 'Tariffs'.
- The 'Product Catalogue' shows you all the standard products offered by the individual insurers.
- In 'Expert Mode', you can retrieve certain tariff codes directly.

185 bookable tour operators

Now available in 16 different languages.

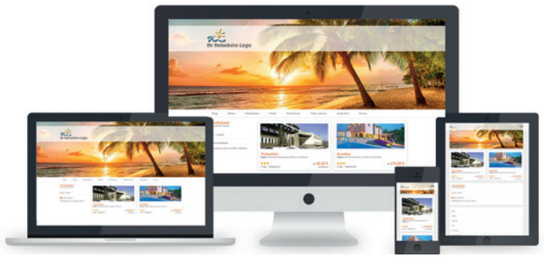
QUADRA

A space for design.

Our homepage manager.
Personalised. Visual. Simple. Clear.

QUADRA

Homepage manager



Responsive design: ONE template for various end devices

Powerfully presented.

Show off your travel agency to best effect: our QUADRA content management system helps you to create a professional and personalised internet presence in just a few easy steps.

The professionals in our design department will create a professional layout for your website. And if desired, we can also take responsibility for maintaining the website.

No matter which version you opt for, responsive design, internet booking engine (IBE) integration and search engine optimisation (SEO) come as part and parcel of the package.

Highlights:

- **Intuitive handling:** Easily update your content in the clearly arranged admin area according to the modular design principle.
- **Personalised responsive design:** Incorporate your own content such as logos, company histories or pictures.
- **Perfect advertising space:** Present your offers with the aid of GIATA content and integrate visual destinations banners including booking processes.
- **Practical linking:** Incorporate IBEs and deep links at the click of a mouse and integrate your social media channels.
- **Detailed reporting:** Keep an eye on your business activities at all times.
- **Optimal placement:** Use the area for search engine optimisation (SEO) and increase your coverage.
- **Permanent presence:** You can possess your own domain with any number of email addresses.

For more information about our homepage manager, please visit: www.schmetterling-quadra.de.

Features:

Attractive and attention-grabbing:
Our design layouts.

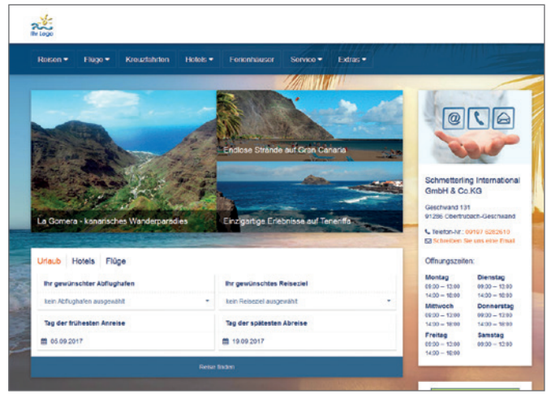
The perfect solution for anyone who values a persuasive web presence but who prefers to leave administration to others. Our support team will handle your modification requests competently and quickly.

Personalised and self-determined:
Our feature layouts.

The optimal solution for anyone who wants to take on responsibility for maintaining and updating their own homepage. Choose from an exclusive range of templates and design your website exactly to your liking. The Schmetterling support team is of course available to answer questions at any time.

Design layout model: large selection of templates

Feature layout model: design a personalised web presence



Feature layout model: with integrated destination banner

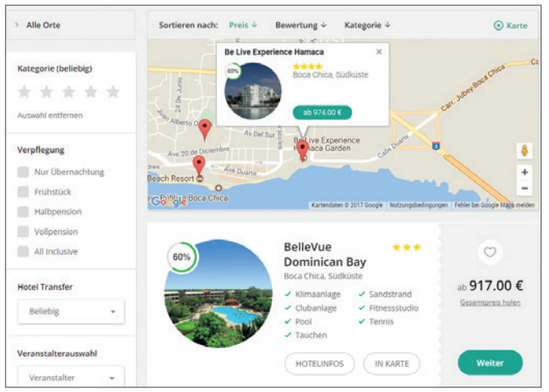
URANIA

Flexibility in every regard.

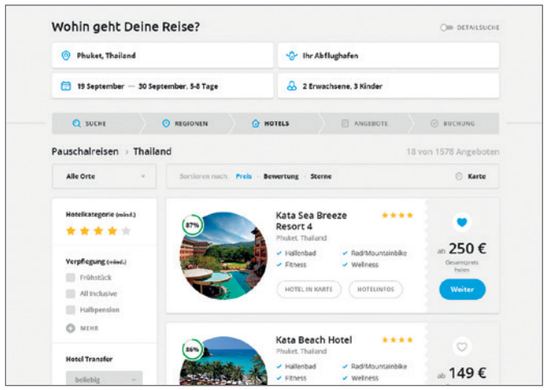
Our internet booking engine.
Stand-alone. Clearly arranged. Personalised.

URANIA

Internet booking engine



Search results in the hotel list: clearly arranged and quick



The map view: display a hotel's location in a customer-friendly format

These services can be booked directly online: Package holidays, hotel only, flights

Now available in 16 different languages.

Sell innovatively.

Generate bookings – even when you're not in your travel agency: with URANIA, your customers can simply make their bookings online – and you can boost your turnover with minimum effort.

Make the most of this lucrative online sales channel and turn your website into a quick and reliable booking portal.

Our booking system is integrated directly into your web presence, thus making you permanently accessible for your customers – irrespective of opening and working hours.

Highlights:

- **Carefully considered user guidance:** The booking machine has been conceived with responsive design in mind, and is therefore perfectly displayed on any device.
- **Personalised elements:** Give the booking system your own personal touch with various colour templates.
- **Reliable results:** Rely on the optimised hit rate of the filter categories.
- **Quick response times:** Benefit from the latest technologies in the front and back-end.
- **Direct data exports:** Transfer your bookings to your CRS and MidOffice module.
- **Straightforward searches:** Provide your customers with extensive sorting and filter options – including a map search tool.

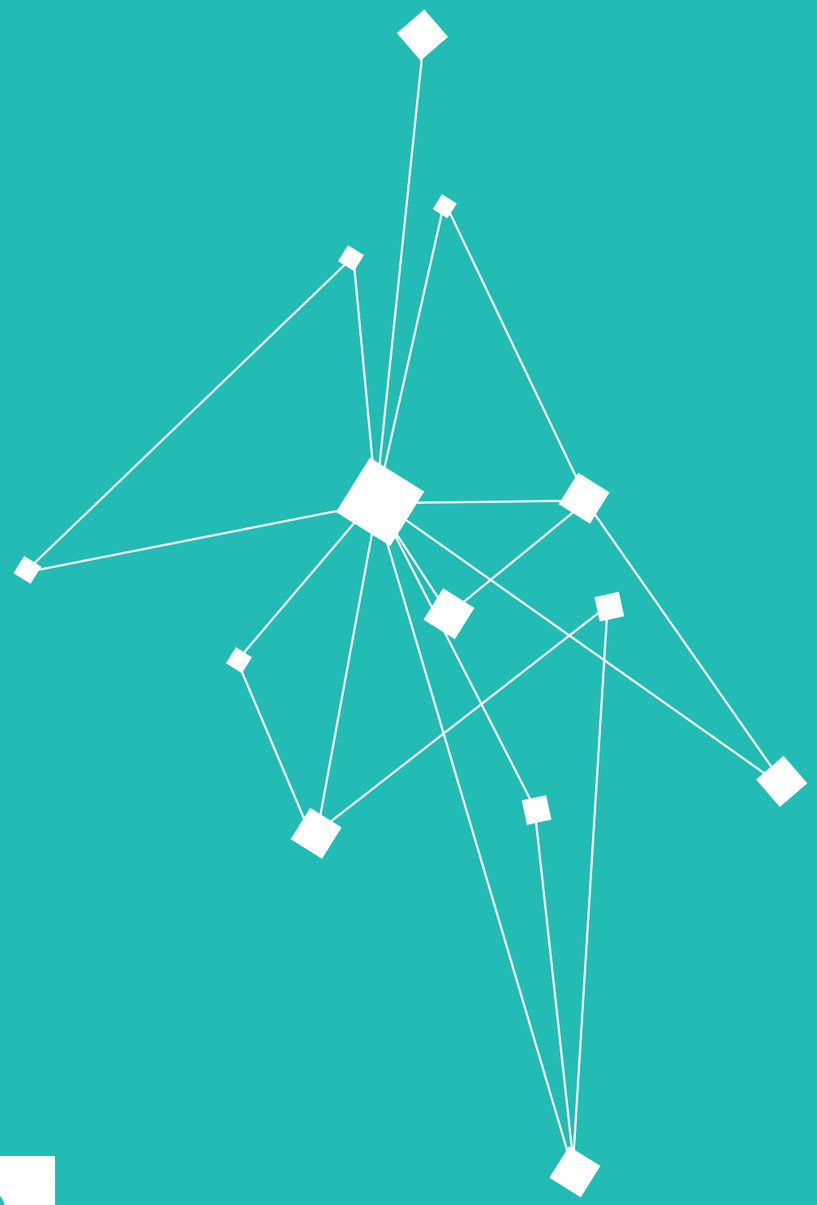
Features:

Customer-friendly and clear: total price indication.

Show your customer the overall price for all persons travelling at the click of a mouse.

Practical and clear: new sorting and filtering options.

Expand the familiar notepad feature with a useful filter and allow your customers to compare previously saved offers and hotels directly.



BOMBYX

Networks under control.

Our multi-channel sales system.
Dynamic. Centralised. Clearly arranged.

BOMBYX

Multi-channel sales system

Perfectly interconnected.

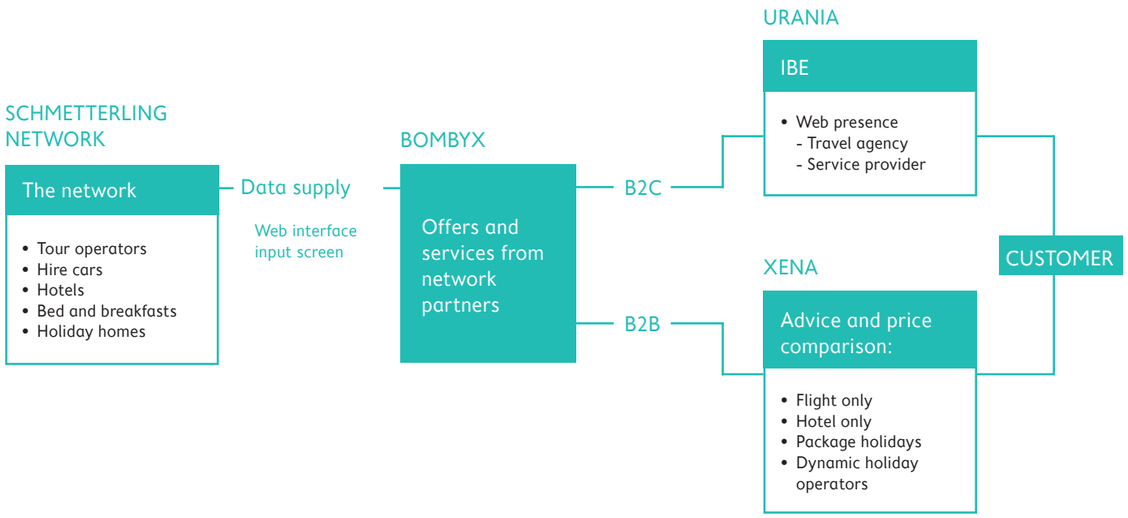
Position your offers in every channel. With our BOMBYX multi-channel marketing system you can market and book special tourist services directly, including availability and price checks.

Centralised and clearly arranged: use the BOMBYX offer database and benefit from exclusive content relating to holiday destinations, niche products, tour operators, hotel chains and much more.

To place your offers, you can either use the already connected interface (e.g. channel or destination management systems) or enter your details directly into our input module.

Highlights:

- **Clear and simple presentation:** Position your offers in all Schmetterling marketing channels for travel agencies.
- **Centralised administration:** Manage your master data, prices and quota manually or via the channel management system / XML connection.
- **Wide-ranging options:** Compile arrangements, packages and all-inclusive holidays.
- **Individual language selection:** The multi-channel marketing system is available in several languages.



Nothing but benefits.

The GO suite at a glance.
Wide-ranging. Modular. Tailor-made.

GO Suite

NEO

Reservation system

- Global access
- No installation
- No minimum bookings

URANIA

Internet booking engine

- Quick response times and reliable results
- Well-thought-out user guidance
- Personalised elements

BOMBYX

Multi-channel sales system

- Your offers in every Schmetterling distribution channel.
- Centralised administration
- Wide-ranging options

XENA

Advisory and comparison system

- Three-click booking process
- Clear and simple presentation
- Simple procedures

ARGUS

Mid- and back-office system

- Effective administration and accounting
- Comprehensive reporting system
- Useful tools

QUADRA

Homepage manager

- Personalised styling in responsive design
- Intuitive handling
- Practical linking

Schmetterling
Technology

Schmetterling International is the largest independent, medium-sized and owner-managed tourism distribution company in Germany. As a complete service provider for travel agencies, Schmetterling International combines every aspect of tourism under one roof in five business segments:

- **Tourism**
- **Technology**
- **Fulfillment**
- **Insurance Broker**
- **Group Tours**

Schmetterling International is a family-owned company and was founded in 1968 by Willi Müller. His daughter, Anya Müller-Eckert, is the second member of the family to run the company.

Schmetterling International GmbH & Co. KG
Technology
Geschwand 131 · 91286 Obertrubach-Geschwand · Germany
T +49 (0) 91 97. 62 82-650 · F +49 (0) 91 97. 62 82-519
vertrieb@schmetterling.de · www.schmetterling-technology.de

SMG-TE-02/2018